

THE WEIDEMAN-TSE DENTAL CORPORATION PRIVACY POLICY

At SmileIslandDentalGroup.com we are committed to protecting the personal privacy of all visitors, including children. Our privacy practices are guided by the United States' Children's Online Privacy Protection Act of 1998, as well as data privacy laws in the United States. This notice explains our Privacy Policy for all visitors, which includes the special protections set forth for children under age 13, and describes your rights concerning how your information and the information about your children will be used.

1. Who We Are. This website is operated by Weideman-Tse Dental Corporation ("Smile Island"). If you have any questions, comments, instructions, or requests for information you can contact us:

By Telephone: (916) 773-6565

By Fax: (916)773-6510

By Mail: 6522 Lonetree Blvd., Rocklin, CA 95765

By Email: office@SmileIsland65.com

2. The Information We Collect. We collect certain information from visitors of this website ("Site"). If the visitor requests an appointment with us we collect the patient or guardian's name, phone number, email address, information related to the nature of the requested appointment, and any additional comments or questions they may have. We also may collect additional information, including the information listed above, through the Live Representative Chat ("Live Chat") feature, where users may engage in real-time communication with a representative of Smile Island. Information obtained through the Live Chat feature will vary based on the topic of the visitor's inquiry.

We also may collect certain information automatically when anyone comes to our site, such as the pages visited, the visitor's Internet Protocol (IP) address, information about the websites visited before and after visiting our Site and the type of web browser being used. We also use "cookies," small text files that go to the user's computers, to allow us to identify the user and keep in contact. Cookies are commonly used by website operators. (You may instruct your own browser not to accept cookies, but some pages on our Site may no longer be usable if you do so.)

By visiting this Site or allowing your child to visit this Site, whether as a registered user or otherwise, you acknowledge, understand and hereby agree that you are giving us your consent to set and access Cookies on your device and track your activities and your use of the Site.

3. How We Use This Information. We use this information in several ways related to the administration of our business. We use the information we collect about site usage to understand which parts of our Site are most appealing to our visitors. Information is used in scheduling appointments, as well as communicating with and providing dental related services to patients. Occasionally we may use the information to notify you about changes to our Site, new services, or special offers. We do not make personal information publicly available through a public chat room.

4. Sharing The Information With Others. We do not share any information we collect with third parties. Parents have the right to tell us not to share information about their kids with third parties, even if they allow us to collect that information for our own uses.

5. Participation in Activities. Under federal law, we may only require a child to disclose information needed to allow him or her to participate in an activity. We are prohibited from conditioning a child's participation in an activity on the child's disclosing more personal information than is reasonably necessary to participate in that activity.

6. Parental Right of Consent. Parents can review their children's personal information. They can have the information deleted, and refuse to permit further collection or use of the child's information. We also make every reasonable effort to contact parents of children visiting our Site and request parental consent to the collecting and use of information.

7. Exercising Choices. A parent who wishes to:

- Review his or her child's information
- Request us to delete information
- Request us to stop collecting information
- Instruct us not to share information

can contact us by phone at (916) 773-6565 or email us at office@SmileIsland65.com. You may also write to us at the contact address listed at the top of this notice.

8. Methods We Use to Protect Your Information. We use security software to protect the confidentiality of your personal information. In addition, our business practices are reviewed periodically for compliance with policies and procedures governing the security and confidentiality of our information. Our business practices limit employee access to confidential information, and limit the use and disclosure of such information to authorized persons.

9. Third Party Websites. This Site contains links to other third party websites. Please be aware that Smile Island does not claim any responsibility for the privacy practices of these third party sites. We encourage you to be aware when you leave our Site and to take reasonable precautions when sharing your personally identifiable information on third party websites.

10. How You Can Access Your Information. You can request access to all your personally identifiable information by sending an e-mail to office@SmileIsland65.com.

11. Consent. By using our Site, you consent to the collection and use of your personal information as described in this Privacy Policy.

12. Changes to Privacy Policy. If our Privacy Policy or procedures change, we will immediately post those changes to our website. Any such changes will be effective immediately upon being posted, unless otherwise stated in the change.

13. Your California Privacy Rights. California Civil Code Section 1798.83 permits our visitors who are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to office@SmileIsland65.com or contact us via regular mail at:

Smile Island Pediatric & Adult Dental Group
6522 Lonetree Blvd
Rocklin, CA 95765

14. Effective Date. This General Privacy Policy is effective as of August 8, 2016.